

AS INTERNATIONAL

THE LANGUAGE ATELIER



LANGUAGE SERVICES PORTFOLIO

Interpretation • Interpretation Coordination • Translation

Detailed Assignment Record attached

At a glance

WHO WE ARE AS International is a professional language services agency specialising in simultaneous interpretation, interpretation coordination and translation.	LEADERSHIP Led by Sharmila Bhushan, a Spanish–Hindi simultaneous interpreter and Spanish–Portuguese translator with 30+ years of professional experience.
REACH Assignments delivered across Asia, Europe, Africa and the Americas, both in-person and online.	EXPERIENCE Professional interpretation and translation services across healthcare and pharmaceuticals, human rights and gender justice, international development, labor and workers’ rights, government and public institutions, academia, and publishing.

350+ CONFERENCES | MULTILINGUAL | GLOBAL REACH

PROFILE STATEMENT

AS International is a specialist language services agency providing professional interpretation, interpretation coordination and translation for international organizations, government institutions, NGOs, academic institutions and corporate clients. Led by Sharmila Bhushan, a Spanish–Hindi simultaneous interpreter and Spanish–Portuguese translator with over 30 years of experience, the agency brings extensive expertise to complex multilingual assignments across borders. Our approach combines thorough preparation, subject expertise, cultural sensitivity and dependable coordination to ensure clear and effective communication.

Selected credentials

- 30+ years professional experience
- 350+ national and international conferences
- Multilingual interpretation coordination
- Translation across international and Indian languages
- Experience with UN bodies, NGOs, government, academia and corporates

What we do

SIMULTANEOUS INTERPRETATION In-person and remote simultaneous interpretation for conferences, consultations, webinars, workshops and high-level meetings.	CONSECUTIVE INTERPRETATION Professional consecutive interpretation for meetings, interviews, consultations, field visits and smaller-group settings.
INTERPRETATION COORDINATION End-to-end selection, briefing, scheduling and technical coordination of multilingual interpretation teams.	REMOTE / HYBRID TECHNICAL SUPPORT Platform assistance, sound checks, rehearsals, live channel monitoring and immediate troubleshooting.
TRANSLATION Coordination and delivery of multilingual translation projects with attention to accuracy, tone and terminology.	PROJECT MANAGEMENT Client liaison, agenda review, reference materials, deadlines, quality control and final delivery.

OUR PROMISE Flawless communication without disruption — delivered with preparation, precision and professionalism.
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LANGUAGE COVERAGE

AS International

Interpretation • Interpretation Coordination • Translation

Multilingual expertise across international and Indian languages

INTERNATIONAL LANGUAGES	INDIAN LANGUAGES
Arabic	Bangla
Bahasa	Gujarati
Burmese	Hindi
Chinese	Kannada
Farsi	Malayalam
French	Marathi
Japanese	Oriya
Korean	Punjabi
Lao	Tamil
Nepali	Telugu
Pashto	Urdu
Portuguese	
Russian	
Sinhala	
Spanish	
Thai	

Sectors & subject areas

International organizations & UN Policy dialogues • consultations • global meetings	Human rights & social justice Gender • disability • LGBTQ+ rights • civic space
Feminist & development sector Advocacy • movement building • learning programmes	Government & public institutions Ministries • government consultations • public policy
Pharma & healthcare Vaccines • medical materials • health programmes	Trade unions & labour Workers' rights • labour mobility • international forums
Food & agriculture Codex • standards • technical consultations	Academia & research Universities • research programmes • workshops
Literary & publishing Books • publishing • literary and non-fiction translation	Training & capacity building Interpretation training • learning programs

SELECTED CLIENTS & ORGANIZATIONS

INTERNATIONAL / UN WHO • Codex / FAO • International Solar Alliance	HUMAN RIGHTS & SOCIAL IMPACT CREA • IWRAW Asia Pacific • Survivor Alliance • AWID JASS • Gender at Work • Namati • GSCDM Menstrual Health Alliance • WØ=MEN • SRI • GIZ GFW • GFC • Human Capability Foundation Women's Fund Asia • Numun Fund
GOVERNMENT / HEALTHCARE & PHARMA Government of India • Department of AYUSH • Serum Institute of India • Biological E • GPC Medical	ACADEMIA • PUBLISHING Ashoka University • Harvard University • Nottingham University • Penguin Random House

Selected assignments

CLIENT / EVENT	LOCATION / DATE	SERVICE	LANGUAGES
GPC Medical Ltd.	Online Webinars • 2025–2026	RSI	EN<>SP
GSCDM Webinars	Online Webinars • 2026	RSI	EN<>SP • EN<>FR
Feminist Opportunities Now	Bangkok • 2026	Simultaneous	EN<>TAMIL • EN<>BANGLA • EN<>SINHALA
STCH Integrated Marketing	Jaipur • 2026	On-site Consecutive	EN<>CHINESE
Codex Committee on Spices & Culinary Herbs	Guwahati, India • 2025	Simultaneous	EN<>SP • EN<>FR • EN<>AR
IWRAW Asia Pacific	Bangkok, Thailand • 2025	Simultaneous	EN<>SP
CREA Reconference	Kathmandu, Nepal • 2025	Simultaneous	EN<>SP • EN<>FR • EN<>NEPALI • EN<>BANGLA • EN<>AR
Sexual Rights Initiative	Brussels / Geneva • 2025–26	Remote simultaneous	EN<>BANGLA • EN<>BAHASA • EN<>BURMESE • EN<>TAMIL
Women Gaining Ground	Lusaka • 2025	Simultaneous	EN<>HINDI
GIZ	New Delhi • 2025	Simultaneous	EN<>SP • EN<>FR
Survivor Alliance World Congress	Nairobi, Kenya • 2024	Simultaneous	EN<>HINDI • EN<>BANGLA
Maven International	Singapore • 2024	Simultaneous	EN<>SP
Urgent Action Fund	Chiang Mai • 2024	Simultaneous	EN<>SP
Codex Committee on Spices & Culinary Herbs	Kochi • 2024	Simultaneous	EN<>SP • EN<>SP • EN<>AR
Taso Foundation	Nairobi, Kenya • 2024	Simultaneous	EN<>HINDI
World Health Organization	Manila, Philippines • 2023	Simultaneous	EN<>SP • EN<>SP
Taso Foundation	Cape Town, South Africa • 2023	Simultaneous	EN<>SP
On-Call UK Interpreters	Nepal • 2023	Simultaneous	EN<>SP • EN<>FR

Selected project snapshots

CASE STUDY 01 | [RECONFERENCE 2025, KATHMANDU / CREA]

SIX LANGUAGES. MULTIPLE PARALLEL SESSIONS. ONE SEAMLESS LANGUAGE EXPERIENCE.

CHALLENGE

A major CREA conference brought together participants across **six languages and multiple parallel panel sessions**. Delegates needed the flexibility to move between different sessions without language becoming a barrier. This meant that interpretation could not simply be assigned to the conference as a whole; language coverage had to work seamlessly across multiple concurrent sessions.

DELIVERY

AS International coordinated the simultaneous interpretation across all six languages and the multiple panel sessions, carefully planning interpreter allocation and language coverage for each session. The coordination ensured that delegates could move freely between panels while continuing to have access to interpretation in their required language.

CASE STUDY 02 | [SKY DOME PROJECT – CHINESE LANGUAGE SUPPORT/ STCH INTEGRATED MARKETING SOLUTION PVT. LTD]

8 WEEKS | CHINESE | CONSECUTIVE INTERPRETATION | TRANSLATION | ON-SITE SUPPORT

CHALLENGE

The project required an extended period of Chinese-language support during the development and construction of **SkyDome**, an immersive venue in Jaipur. Discussions included technical aspects of the project, engineering drawings and providing language support to the on-site engineer.
Explore SkyDome - [SkyDome Venue](#).

DELIVERY

AS International coordinated Chinese consecutive interpretation and translation support over approximately **two months**, with interpreters based on-site in Jaipur. This included supporting detailed discussions around **engineering drawings and providing language support to the on-site engineer during construction**.

CASE STUDY 03 | [IWRRAW/SRI/GSCDM]

PHYSICAL EVENTS | MULTIPLE LOCATIONS | MULTIPLE LANGUAGES | REMOTE SIMULTANEOUS INTERPRETATION | GLOBAL INTERPRETER COORDINATION

CHALLENGE

International meetings were held physically in locations including **Geneva, Nepal and Brussels**, while interpretation needed to be provided remotely in multiple languages. The interpreters were also based in different locations around the world.

DELIVERY

AS International coordinated remote simultaneous interpretation across multiple languages, bringing together interpreters from around the world while meetings took place on-site. We managed interpreter deployment and language requirements to ensure seamless multilingual communication.

Why clients choose us

PREPARATION Agenda review, terminology research, briefing and reference-material preparation.	RELIABILITY Experienced interpreters, clear scheduling and dependable coordination.
MULTILINGUAL SCALE One coordination point for complex combinations of international and Indian languages.	SUBJECT EXPERTISE Experience across health, human rights, development, labor, food standards and other technical areas.
FLEXIBILITY Responsive support for changing agendas, remote formats and international time zones.	QUALITY Attention to accuracy, tone, terminology, cultural context and professional standards.

OUR DIFFERENTIATOR We don't simply provide interpreters. We design and coordinate the language solution around the event — from preparation and interpreter selection to technology, live coordination and delivery.
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What clients say

“Language barriers are one of the biggest challenges in social justice work and having reliable quality interpretation services from Sharmila that reduce these barriers is essential to our core work. Sharmila and her team at A S International have provided interpretation services in person and remotely since 2021 for different national and international events I have organized from feminist conceptual meetings to international human rights law. She always comes prepared, does the research and is very detail oriented. I love that I am able to fully entrust Sharmila with the interpretation needed with my eyes closed knowing she really is committed to ensuring that our feminist allies walk away with a deep understanding of our work and the ability to communicate their thoughts.”

Kavitha Devadas, Programme Manager - Global South Strategic Partnerships, International Women’s Rights Action Watch Asia Pacific (IWRAW Asia Pacific)

“Namaste!

Thank you so much for your continued support. We truly appreciate your professional interpretation services during the conference and your excellent collaboration with our team.”

[LaS Chalaune, IT/Communications Manager, GSCDM/RPF]

“We have thoroughly enjoyed working with A S International and benefited greatly from their skills, flexibility and commitment to precision and excellence. The wide range of languages they can provide interpretation and translation services for has been an enormous help to SRI in our work, especially when bringing global delegations to Geneva to attend UN human rights meetings.

I have no hesitation in recommending them to other groups or organizations, especially those working on tight budgets, requiring prompt and efficient responses on contracting matters, and whose programming requires flexibility from service providers.”

[Carrie Shelver, Manager of the Geneva Office, Sexual Rights Initiative]

“Since 2011 CREA has had the pleasure of working with Sharmila and her brilliant team at A S International for all our translation and interpretation work. We have not stopped SINCE then. Her experience and skills are exceptional.

Sharmila is very professional and handles all assignments with so much efficiency and passion that one never has to worry about a thing. Be it any language and Sharmila has the solution.

All her team are exceptional qualified and also show amazing social skills in handling our work. We have built a personal rapport with each of them and it’s a pleasure to have them on board.

We highly recommend her services if you want your events to sail smoothly.”

[Sushma Luthra, Director Logistics & Event Planning, CREA]

Translation portfolio

Accurate. Context-sensitive. Professionally coordinated.

AS International manages multilingual translation projects for international organisations, NGOs, governments, academic institutions, publishers and corporates.

We coordinate the complete translation workflow—from analysing requirements and selecting experienced translators to managing terminology, timelines and final quality review—ensuring that translated content is accurate, consistent, culturally appropriate and fit for purpose.

Sectors & subject areas

PHARMACEUTICAL Package inserts, dossiers, labels, scientific papers, analytical reports and certificates for vaccines and healthcare products.	HEALTH & MEDICAL Technical and patient-facing resources, training materials and healthcare publications.
HUMAN RIGHTS / ADVOCACY Reports, toolkits, campaign materials, learning resources and policy documents.	LITERARY / PUBLISHING Published translations for Penguin Random House South East Asia and other publishers.
MULTIMEDIA Transcription, subtitling and translation of video and presentation resources.	GRANT / PROGRAMME MATERIALS Proposals, reports, toolkits, modules and programme documentation.

Our Translation Services

Translation Coordination

Vetted translators • multilingual workflow management • client liaison • deadline management

Technical & Specialist Translation

Pharmaceutical • healthcare • food standards • labour • policy and technical documentation

Development & Advocacy Content

Reports • toolkits • proposals • training materials • campaign resources • programme documentation

Multimedia Translation

Transcription • subtitling • video resources • presentations

Literary & Publishing Translation

Books and long-form publications for publishers and institutional clients

Quality Assurance

Terminology • meaning • tone • consistency • cultural context • final review

Language Coverage

INTERNATIONAL LANGUAGES

Arabic • French • German • Japanese • Nepali • Portuguese • Russian • Sinhala • Spanish

INDIAN LANGUAGES

Bangla • Gujarati • Hindi • Kannada • Malayalam • Marathi • Odia • Punjabi • Tamil • Telugu

Additional language combinations can be coordinated through our network of vetted professional translators.

Selected translation experience

PHARMACEUTICAL & HEALTHCARE

- **Serum Institute of India Private Limited**
Long-standing translation of pharmaceutical and vaccine documentation, including package inserts, labels, analytical reports and analysis certificates in **Spanish and Portuguese**.
- **Biological E Limited**
Translation of package inserts into **Hindi, Spanish, French, Portuguese, Russian and Arabic**.
- **Children's HeartLink**
Translation of 25 textbooks on congenital heart disease for nurses in **Hindi**.
- **GPC Medical Ltd.**
Ongoing translation of extensive orthopaedic implant and medical-device documentation, including Instructions for Use (IFUs), product information, technical documentation, Standard Operating Procedures (SOPs) and related materials, with a focus on technical accuracy, terminology consistency and regulatory clarity. **Spanish, French, Portuguese**

INTERNATIONAL ORGANISATIONS & TECHNICAL CONTENT

- **Codex Committee on Spices and Culinary Herbs**
Translation of pre-session and post-session documentation for CCSC6, CCSC7 and CCSC8 into **French and Spanish**.

HUMAN RIGHTS, DEVELOPMENT, CORPORATE

- **CREA**
Translation and transcription of publications, articles, video resources, reports, manuals and conference documentation in **Arabic, Bangla, French, Hindi, Nepali, Sinhala, Spanish, Tamil and Urdu**.
- **Azad Foundation**
Translation of grant related documentation and resources into **Hindi, Urdu, Nepali, Marathi**
- **Human Capability Foundation**
Translation of project proposals and other resources into **Hindi and English**.
- **Power Up! / JASS**
Translation of resources for online workshops in **Portuguese and French**.
- **Survivor Alliance**
Translation of reports, workshop-related documents and agendas into **Hindi, Bangla, Tamil, Spanish and Portuguese**.
- **STCH Integrated Marketing Services**
Translation of technical drawings and other technical documentation from **Chinese to English** as part of the Sky Dome Project
- **Alight Services Private Limited**
Translation of Insurance related documentation into and from **Spanish and French**. Ongoing project
- **Menstrual Health Action for Impact**
Translation of an Advocacy Toolkit and related documents into **Spanish and French**.
- **Global South Coalition for Dignified Menstruation**
Translation of Training Manual and related documents into **French and Spanish**

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GOVERNMENT / HEALTHCARE & PHARMA Government of India • Department of AYUSH • Serum Institute of India • Biological E • GPC Medical	ACADEMIA • PUBLISHING • MEDIA Ashoka University • Harvard University • Nottingham University • Penguin Random House • The Content Station • Viacom

OUR DIFFERENTIATOR
Three decades of language expertise, combined with the ability to understand complex subject matter and coordinate multilingual projects from brief to final delivery.

Let's work together

AS INTERNATIONAL

The Language Atelier

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Curating communication beyond borders